Foam like you know it. Biodegradable* like never before.
Thanks to a special additive, Vio is the first expandable polystyrene (EPS) foam cup on the market shown to biodegrade. You don’t have to modify your waste stream one bit to complete the eco-friendly story. In fact, you don’t have to compromise at all with Vio.

*Vio cups have shown to biodegrade 84.3% after 1154 days under conditions that simulate a wetter, biologically active landfill, using the ASTM D5511-11 test. Note that stated rate and extent of degradation do not mean that the product will continue to decompose.
Better from the BEGINNING

The production of foam consumes less energy, contributes less solid waste, & emits fewer greenhouse gases compared to that of paper for foodservice.

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FOAM BY THE NUMBERS compared to the manufacture of a similar coated paperboard cup with corrugated sleeve:

- **50% less energy consumed†**
- **46% fewer atmospheric emissions†**
- **30% less total energy to manufacture & transport†**

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Vio™ provides the same performance you love about traditional foam:

- Superior insulation
- Versatility
- Light weight
- Leak resistance
- Moisture resistance
- Cost effectiveness

What difference will customers notice? The enhanced end-of-life story printed right on the cup. Your commitment to doing things a better way.

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More Benefits in the END

99% of all plastic foodservice disposables end up in a landfill.‡ And that is exactly where Vio makes a difference.

Whether recycled** in a designated facility or allowed to biodegrade* in a wetter, biologically active landfill, the end of the story is really another beautiful beginning.

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**Recycling facilities for this product may not exist in your area.

‡Landfill is defined as biologically active landfill and may not exist in your area.

*Biodegradable only if allowed to "biodegrade" in a wetter, biologically active landfill, may not exist in your area.
Better from the BEGINNING

The production of foam CONSUMES LESS ENERGY, CONTRIBUTES LESS SOLID WASTE, & EMITS FEWER GREENHOUSE GASES compared to that of paper for foodservice.†

50% LESS energy CONSUMED

46% FEWER atmospheric EMISSIONS

30% LESS total energy to manufacture & transport†

FOAM BY THE NUMBERS compared to the manufacture of a similar coated paperboard cup with corrugated sleeve:

LESS energy CONSUMED †

50%

FEWER atmospheric EMISSIONS †

46%

LESS total energy to manufacture & transport †

30%

Vio™ provides the same performance you love about traditional foam.

• SUPERIOR INSULATION
• VERSATILITY
• LIGHT WEIGHT
• LEAK RESISTANCE
• MOISTURE RESISTANCE
• COST EFFECTIVENESS

What difference will customers notice? The enhanced end-of-life story printed right on the cup.

Your commitment to doing things A Better Way.

THE PERFECT TRIO

Biodegradable lids and straws are the perfect complement to Vio™ cups.

Thanks to the same special additive used in Vio cups, our lids and straws also combine classic performance with biodegradable benefits.★

Biodegradable Lids (Green Color)

DTB, DL18, L18S, L32S

• Snug, secure fit for leak resistance
• Superior ventilation & insulation keeps contents at temp
• Comfortable, safe sipping with straw slot
• Complementary green color
• High impact polystyrene (HIPS)

Biodegradable Straws (Green Color)

7.75” Jumbo

• Straight, rigid polypropylene straw with traditional performance
• Versatile jumbo size
• Complementary green color

Vio Cups

8oz., 12oz., 16oz., 20oz., 24oz., 32oz. car cup

• A variety of sizes for every application from soft drinks and shakes to coffee specialties
• Insulation, leak resistance and versatility
• Vio stock or custom print
• Expandable polystyrene (EPS) foam with biodegradable properties

* Cups have shown to biodegrade 84.3% after 1544 days; Lids have shown to biodegrade 39% after 1306 days, and Straws have shown to biodegrade 85.3% after 992 days, under conditions that simulate a wetter, biologically active landfill, using the ASTM D5511-11 test.

Note that stated rate and extent of degradation do not mean that the product will continue to decompose.

** Vio logo and accompanying copy required on all custom print designs.

Vio Cups

8oz., 12oz., 16oz., 20oz., 24oz., 32oz. car cup

• A variety of sizes for every application from soft drinks and shakes to coffee specialties
• Insulation, leak resistance and versatility
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• Expandable polystyrene (EPS) foam with biodegradable properties

Vio™ provides the same performance you love about traditional foam.

• SUPERIOR INSULATION
• VERSATILITY
• LIGHT WEIGHT
• LEAK RESISTANCE
• MOISTURE RESISTANCE
• COST EFFECTIVENESS

What difference will customers notice? The enhanced end-of-life story printed right on the cup.

Your commitment to doing things A Better Way.
PERFORMANCE WHEN YOU NEED IT. BACK TO THE EARTH WHEN YOU DON’T.

Contact your Vio™ sales representative today and start benefitting!

4640 Lewis Road
Stone Mountain, GA 30083
1-800-292-2877
www.wincup.com

* Vio cups have shown to biodegrade 84.3% after 1154 days under conditions that simulate a wetter, biologically active landfill, using the ASTM D5511-11 test. Note that stated rate and extent of degradation do not mean that the product will continue to decompose.

† Franklin Associates, LCI, March 2006
‡ Foam Recycling Fact Sheet 2012, Clean Water Action California

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